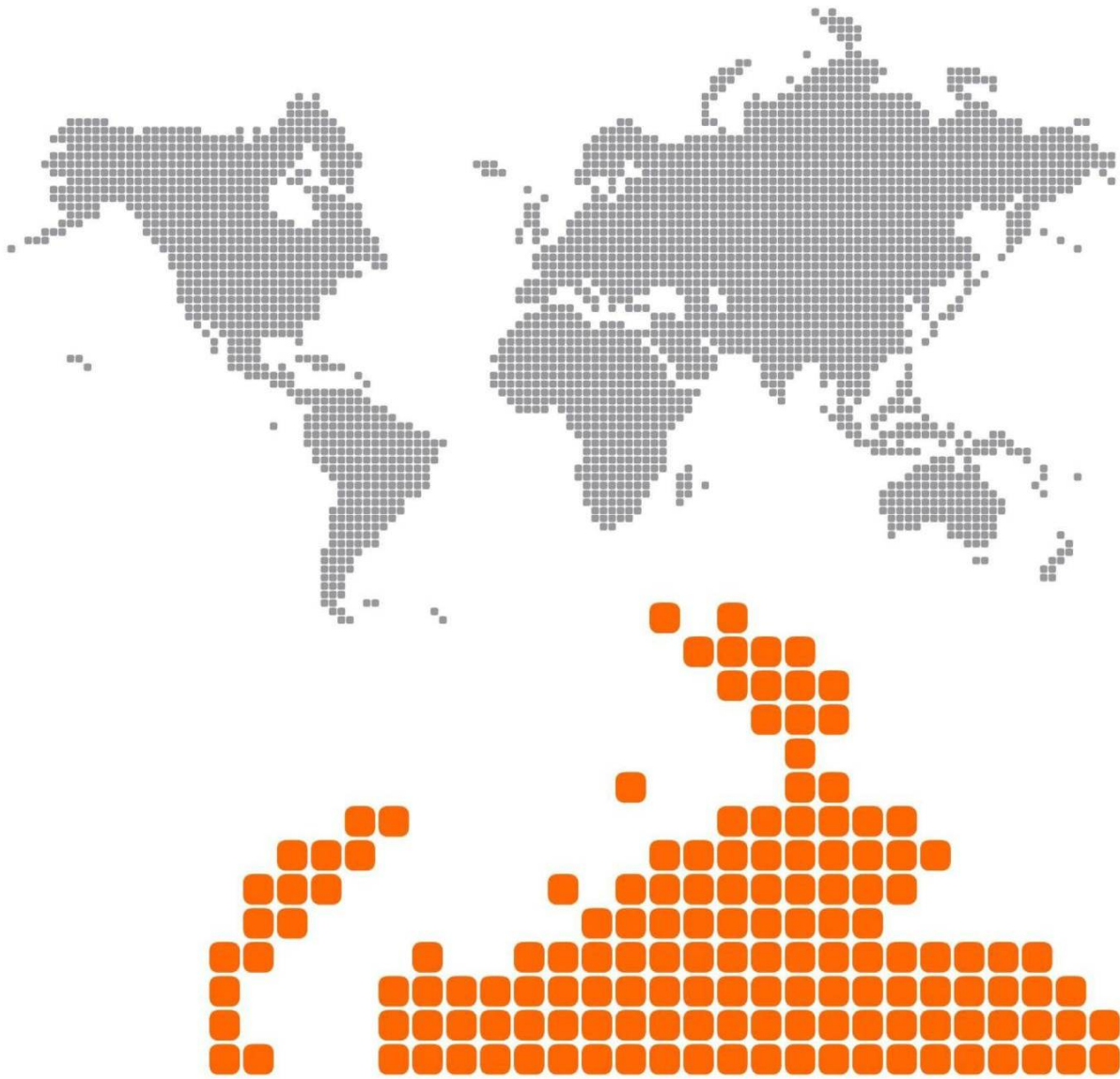


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# The Cultural Authority Whitepaper for Chiropractors



# **The 11 Professional Ways to Earn Prestige, Instant Expert Status, and Public Trust**

*What Every DC Should've Learned in Chiropractic School, But Didn't*

PDF Resource

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Dear fellow chiropractor,

You've made a great decision to download *The Cultural Authority Whitepaper*. Many are calling this the most valuable PDF I've ever released and you're about to see why. If you like the idea of overcoming critical mass, helping millions of people and getting paid what you're worth, then you'll find this document eye opening.

There is an exact science to earning prestige, elevating your status, and engineering public trust in the marketplace. When you heavily research world's most honored and respected experts, the common denominators become evident.

Knowing AND applying the information I'm about to share will change your life in a positive way and alter how people view you. You won't be looked at as just another run-of-the-mill chiropractor. You'll have the highest amount of credibility and be perceived (in the public's mind) as equal to the medical doctor.

Close your eyes and visualize this.

Imagine a one month waiting list at your clinic. The phones ringing and your office is so busy that your assistant has to schedule people out a few weeks. Imagine patients choosing you based on WHO you are and the results you generate as opposed to price being the deciding factor. Imagine having the same amount of public respect and authority as our medical counterparts. Imagine patients following your recommendations without having to hard sell them or spend large amounts of time convincing.

Imagine having a five to six figure per month passive source of cash flow on top of your current chiropractic clinic.

What would it be like to be the most sought after health expert in your city? How would you like to get recognized everywhere you go FOR THE RIGHT REASONS.

Well, I'll tell you right now this is possible. I privately coach clients to achieve these goals each and every day. Aside from training thousands of doctors and entrepreneurs over the last decade on how to professionally engineer this, I also speak from first hand experience.

This formula works for any type of practice.

It doesn't matter if you're straight subluxation-based, have a pediatric practice, do personal injury, functional medicine, nutrition, neurology, decompression, offer weight loss, or have a strictly pain based clinic.

I get asked ALL THE TIME how I became well known inside and outside the chiropractic profession. What you're about to read are the most important positioning steps I took to get to that point. The consistent application of this knowledge has allowed me to become a trusted authority which has led to a greater mainstream impact. It's also helped me turn my annual income into my monthly income.

It wasn't always easy, though. I didn't have this cheat sheet. I wasn't connected. I had to

learn through the school of hard knocks and disappointment.

You can read about my full story at <http://socialmediamademerich.com/about/> - It was hard for me to talk about for the longest time. I wasn't a member of the old boy's network and didn't have any special handouts. I started from scratch way back in 2005, the Myspace days. Yes, you read that correctly. I was early to the game when most of the chiro coaches and consultants were calling social media kids stuff.

A lot has changed since then. Throughout the last decade I've trained over 8,200 chiropractors (as clients) on how to use social media to rapidly grow their practices and create additional sources of passive income online. Over 27,000 more have downloaded my other free blogging and Facebook success blueprints online.

The concepts I'm sharing with you in this PDF are ones I've spoken from stage about when I was invited to speak at Nasdaq and at Harvard.

Here's the deal.

From working with so many doctors I can safely say that I've encountered ANY obstacle or challenge you will face when it comes to building a reputable brand. I've got your back.

Do you really want to understand and learn what it takes to develop cultural authority and stand out above the noise? If so, listen closely. No one else in the profession is teaching this methodology.

If you implement what is shared here it's only a matter of time before you're viewed as one of the most prestigious, respected, and trusted figures in the community. These are time tested principles.

This powerful document will:

Show you how to help exponentially more people and get paid what you're worth.  
HINT: People will pay you much more for WHO you are as opposed to what you know.

Teach you the 11 PROVEN ways to establish public trust so that your community or market automatically gives you leading authority status.

Lay out the top positioning strategies that produce the GREATEST impact, shape public perception, and create the most influence.

Share how to get people to perceive you as a leader. You'll get prospective patients to actually care about what you have to say, which will help you establish a very large viewing audience.

And more...

Let me be very clear. All of the marketing, outreach, and advertising you do for your practice or brand will NEVER be as effective as it can be unless you dial in these methods. This is one of the big differences between having a practice that brings in \$100,000 per year versus a million.

I regularly consult clients and there is a directly proportional relationship to these 11 factors and how influential you become in the marketplace as well as how much money you collect.

Status trumps merit.

We might not like how people make buying decisions but we cannot bury our heads in the sand. If you really want to impact as many people as possible it's important to ask yourself the following question.

"What can I do today to elevate my status in the eyes of my prospective patient, client, or customer?" It's a game of positioning and the stakes are very high.

With that said, let's dive in.

## **1) Write, Publish, and Launch an International Best-Seller**

This one thing is so powerful that I created an entire online course around it. I kept getting questions from chiropractors on how I was able to become an international best seller in 11 categories, secure a feature on Forbes, get ranked #287 of all the books in the world, and actually make over \$335,000 on front/back end sales combined (on top of the initial royalty deal).

ALL experts deemed credible by the public are international best-selling authors. Having your own paperback book also differentiates you from every other competitor, positions you at the top of the food chain, gives you instant authority, and gets your foot in the door of media outlets that would otherwise be closed.

People just look at you differently, too. Their eyes light up when they see your face on the cover of the book. Some even ask to take selfies with you. I get recognized quite a bit and it's a nice feeling.

Look... Facebook fan pages, podcasts, videos, social network ads, and blogs are great. However, NONE OF THEM will earn you the respect, prestige, and expert status that a book does. That's the cold hard truth.

I've heard many people say that *Social Media Made Me Rich* put me on the map.

Well, you and I both know that's not the case since I've been helping chiropractors make bank with Facebook, YouTube, and Google since 2006. However, the book made a great impression with reputable press outlets, garnered over 120 positive reviews to date, and has received acclaim by many well-known influencers.

From the public's point of view, *Social Media Made Me Rich* came out of nowhere and it allowed me to become known all over the world as one of the highest paid social media revenue strategists in North America.

My book was integral at shaping public perception during my success journey.

The sad reality for most chiropractors is that they make very little money from their books. In fact, they fail miserably. The actual stats say that less than 1% of all authors sell over 1,000 copies in a lifetime! How crazy is that??

Do you realize what you're up against if you go at this alone or without professional guidance?

I'm on a mission to change this.

If you like the idea of launching a lucrative best-selling book that gets you featured in major media, makes you a highly sought-after expert, elevates your social status, and produces healthy royalty checks... you need to go through the following *Best Seller Profit Blueprint* training immediately.

<http://DCincome.com/go/bestseller>

You don't have to reinvent the wheel. Just follow what the worlds most successful authors and entrepreneurs have done.

## 2) Attach to an Ivy League School

Nine out of ten people will tell you the best and most prestigious university in the world is Harvard. Those that don't will either mention another Ivy league school such as Yale or Princeton. Others may mention renowned institutions like Oxford, MIT, University of Cambridge, Johns Hopkins, and Stanford.

*Business Insider* ranks Harvard as the most reputable university in the world each year. With this said, why aren't more chiropractors trying to attach to a trusted brand like this? Instead of studying for your next chiropractic diplomate think bigger and understand which carries more credibility in the public eye.

Speaking and post graduate education are two ways to attach to an Ivy league school. Many of these same universities offer online courses and post doctorate degrees. To be able to say you've trained and graduated from one of these institutions carries a tremendous amount of credibility in the public eye.

In terms of speaking, you're interested in landing a gig at Harvard there are essentially four ways to do this.

- 1) Apply, get accepted, invest \$250,000+ on an education and graduate from there. Alumni often get to speak on stage.
- 2) Donate vast sums of money to the university and its programs. Philanthropy can definitely open doors.
- 3) Become a world-famous influencer. The school has a reputation of inviting the best of the best to share their knowledge. Oprah, Warren Buffet, JFK, and Bill Gates are just a few of the marquis names.
- 4) Know someone on the inside that can pull some serious strings.

When I was invited to speak on the Harvard campus in 2017 I jumped at the chance. It wasn't just for bragging rights either. It was for the prestigious association, enhanced



credibility, and unique differentiation that comes with it.

If you're a doctor, entrepreneur, author, or speaker at the top of your game I may have a once in a lifetime opportunity for you.

The chance to align yourself with the most prestigious higher learning institution in the world. It's instant credibility and ultimate positioning. To be able to say you spoke on stage at Harvard gets your foot in the door of places you would otherwise NEVER have access to. It allows you to bypass gatekeepers with ease to connect with movers and shakers.

Everyone knows and respects Harvard.

They've built one of the world's most influential brands that the public holds in the highest regard. If you're fortunate enough to be invited on stage there, so many incredible opportunities can open up to you. I know from firsthand experience.

If this opportunity intrigues you, send an email to Tracy at [info@SocialMediaMadeMeRich.com](mailto:info@SocialMediaMadeMeRich.com) and she can see if you qualify.

### **3) Speak from Stage**

Another common denominator of the world's most influential thought leaders is that they all speak in front of crowds. Think of a guru or celebrity you know and follow. Chances are they have some pictures or videos speaking in front of large audiences. This is power positioning at its finest.

If someone goes onto your Facebook page or website and sees you on stage in front of a crowd, it sets the tone. You are instantly perceived as a highly sought after expert.

The type of stage DOES matter, too.

In the beginning try to secure local speaking gigs anywhere you can. You have to start somewhere. However, I want you to open your mind and think bigger. The goal is to completely differentiate ourselves in the market and attach to trusted brands.

You might be a regular at the chamber of commerce or rotary club but if a prospective patient is deciding between you and another doctor who's spoken at Nasdaq, there is no contest. You always want to strive for premium positioning.

Aside from giving you the authority status, I always say this. If you have any desire whatsoever to turn your annual income into your monthly (or even daily) income, then you're going to need to add public speaking to your repertoire immediately.

I dedicated an entire chapter to speaking in *Social Media Made Me Rich*. You'll want to read that immediately. I talk about how to land gigs, dos and don'ts, how to structure your close, and I also provide the best resources to level up your speaking game.

I'm also connected with high level influencers that run some of the best speaker trainings in the business.

Over the years I've helped many private coaching clients integrate speaking into their overall business model. Aside from it being very lucrative it can give you the competitive edge when a prospective client/patient is comparing you to another doctor.

#### **4) Get Featured on Television in the News**

People trust what they see on TV. That's a big reason why the media is able to easily manipulate the masses. This persuasion tool is used all the time unethically. However, we can turn the tables and use it to empower people when it comes to their health.

Everyone wants to go see the doctor that's featured on TV.

There's a doctor here in Atlanta that's been featured on Dr. Oz several times. At the moment she has a two month waiting list, two separate locations, and eight other doctors that help her see patients. That's a great example of the power and authority this broadcast medium brings.

Dr. Oz himself illustrates the point perfectly. He's certainly not the best cardio-thoracic surgeon in the world but undeniably he's the most famous. Remember what I said before. Status trumps merit. He's featured regularly in the media and associates with other celebrities. This gives him an extra layer of authority in the public eye.

The most credible way to get on TV is to get featured on the local news or on a major network television show.

I've had many clients do this. This is free media exposure. You have to know how to pitch the stations a great angle, though. Otherwise, you have to have connections with producers or know someone that can get you in.

The other way to get featured on TV is to buy commercial ad placements.

This can get a bit expensive for the average chiropractor, though. Slots can run you \$100 per 30 second late night segment all the way up an over \$10,000 per segment depending on the time, competition, and how large the viewing audience.

My sister used to be a media sales rep for NBC. She could tell you how much it would cost to become famous in a market. I recall her telling me one time that it took one of her clients about \$300,000 in the city of Jacksonville to become a household name. It worked. He had the cash to burn and now brings in over 50 new patients per month just from TV.

Well, you can do the same thing on the local news stations FOR FREE if you have the connections or if you know how to pitch TV producers. If getting interviewed on television interests you, email my assistant and she can connect you with the right people to make it happen.

#### **5) Tell Your Personal Story**

Stories are very powerful and connect us to the rest of the world. They also tend to be very sticky in our minds, kind of like that catchy song you can't seem to get out your head. Do you remember the bedtime stories your parents used to read to you? I know I do and can still recite most of them verbatim.

A personal story of adversity to triumph makes you memorable and RELATABLE. Maybe you had some type of tragedy or hardship in your life that you overcame. Talk about this on your website, on Facebook, in live presentations, and in some of the online content you create. If you have a powerful chiropractic story tell that. Our past life experiences (good and bad) have shaped the person we've become.

Ask most people and they'll tell you that life isn't all sunshine and roses. Everyone has setbacks and obstacles they have to overcome on their journey. If you come across as empathetic, people will bond with you faster because you'll appear more believable.

Really get specific and think about how you want to present your story.

The more detailed and revealing you can be, the more real you seem. You might initially be embarrassed to talk about these intimate life experiences or health challenges, but I assure you it's well worth it. It's actually therapeutic to get it out in the open, and it helps to inspire others who are facing their own roadblocks.

For the longest time, it was really hard for me to talk about being in debt over \$135,000 and having my credit cards maxed due to poor choices. It was humiliating to be rejected by a bank teller for trying to cash a convenience check. I was devastated when I had to accept a \$2,000 check from my ex-girlfriend's father while sitting at Bahama Breeze. It really sucked living in a tiny apartment, barely skating by week after week.

It got so bad at one point I thought I would have to close up my practice and take a job waiting tables. I thought I didn't measure up because I came from a lower-middle-class family. I had no connections. I wasn't a member of the old boys' club.

With all of this, at the end of the day, I had to stop letting my past define who I was. I knew if I wanted to improve my circumstances, I needed to improve myself and make better choices.

Stories can act like rocket fuel and empower you to seize your dreams, or they can keep you from achieving greatness. You are not your past. Every day is a new day.

My recommendation is to study *The Hero's Journey* by Joseph Campbell and to use the outline as a guide when crafting your story. Hollywood does this well with many of their movies. The epic Rocky series with Sylvester Stallone is a great example of the hero's journey in cinema.

If you Google "the hero's journey," you'll see basic outlines and graphics that do a great job detailing the steps in this process. It's the foundation of some of the most successful stories ever told in print or on the big screen.

I always say, if you don't teach people what to think about you they're going to think something else... and it's probably not what you want.

A compelling story is one component of achieving cultural authority.

## **6) Use Celebrity Attachment**

This is one of the most powerful ways to manufacture authority and trust in any market. All things being equal, if people see you mingling with either local or internationally known celebrities, it makes you appear more interesting than the doctor down the street. Some of the magic and stardust rubs off on you. Attaching to a celebrity or many celebrities is a fast way to elevate your status.

Imagine you attending one of Oprah's charity events and being able to take a picture with her. You then take that picture asset and place it on your website, post it on Facebook, put it in the reception area of your clinic, etc.

Do you think that might create an additional WOW factor for your brand? Do you think it might enhance your credibility? You bet it would.

The general public thinks like this.

“If he/she is good enough for Oprah, then he/she is good enough for me.” Take your personal feelings out of this for a moment. Put yourself in the mind of a prospective patient. If you want to become more influential you must find a way to connect and hang around with more influential people.

I like what Dan Kennedy says. He states “People will pay you more for WHO you are as opposed to what you know.” In other words, it’s not about having more formal credentials or an alphabet soup at the end of your name. Authority has a lot to do with celebrity attachment.

When you’re in the presence of certain public figures you gain status and people automatically look at you as an authority. So, how can you get photos with well-known celebrities? Here are a few ways.

Purchase tickets to a meet and greet.

Attend a book signing.

Attend a charity function hosted by the celebrity.

Book a celebrity for a few hours through an agent.

Attend a high-level mastermind.

## **7) Become a Philanthropist**

When you research the world’s most influential and respected leaders you quickly realize they have specific things in common. Philanthropy tops the list. Cultural icons generously give away their money to causes, charities, or movements. They’re determined to leaving a legacy that makes a positive difference in the world.

In order to achieve the highest level of authority individually AND as a profession, chiropractors must commit to giving back.

In today’s time, people like to do business with others that have a strong “why.” The public loves heart-felt stories and many want to be part of something bigger, a movement if you will. They want to know there’s a noble purpose behind what you do.

When you come across as genuine and committed to making a impact, you’ll have others who want to join the cause and associate with you. This one act alone is a HUGE differentiator from most other businesses.

Look around in your market and you might be stunned at just how few incorporate philanthropy into their model.

When people see and understand your motivations are deeper and not just about the money, it resonates on another level with them. The price of your service almost becomes irrelevant.

If you articulate why you do what you do then back it up with actions, you become a magnet for your perfect audience. You'll earn their respect and they'll want to be part of the movement.

Not to mention, when your company announces philanthropic donations via the press / media, it also helps attract more attention to the charity you've aligned with. It reflects great on both of you. Consistently paying it forward leads to good PR and notoriety for your practice (and the profession), which then creates more growth and contribution.

Have a "giving back" tab on your website to feature the organizations you're helping out. You can see a simple example of how that tab looks like below.

<http://socialmediamademerich.com/giving-back/>

## **8) Associate Yourself with the World's Most Trusted Brands**

According to Reputation Institute's Global Reprtrack report these are the most trusted global brands of 2018.

1. Rolex
2. LEGO Group
3. Google
4. Canon
5. The Walt Disney Company
6. Sony
7. Adidas
8. Robert Bosch
9. BMW Group
10. Microsoft

As a chiropractor, what have you done to align with these reputable companies in the last year? Have you done anything? Are you using their products? Have they sponsored your events? Have you spoken on their stages? Have you partnered with them in some way?

It's interesting to research what's made these brands so credible in the eyes of the public.

Should every chiropractor wear a Rolex? No. However, the public typically associates that brand with success because of the strategic marketing / PR over the decades.

## **9) Manage Your Reputation**

Your reputation is currency. Protect it fiercely. Once you have built an amazing reputation in your community you will generate referrals hand over fist for years to come. This is

applicable online or offline.

One of the best ways to control your reputation online is to master the art of Google My Business (Google Maps) and Yelp promotion. I have a whole training with many video tutorials dedicated to this in Module three of my flagship training, *Social Media Elite*. You can learn more at <http://DCincome.com/go>

I've been teaching this strategy for over a decade and it's worked like crazy for the doctors that have applied it. People buy chiropractors like they buy books online. They want to see reviews and feedback from real patients.

Just imagine if every DC committed to getting Google/Yelp reviews each week from patients. Chiropractic's brand as a whole would improve because there would be so much positive feedback everywhere, hundreds of reviews for each Doc.

## **10 ) Look the Part**

This should go without saying. The public expects a doctor to look a certain way based on how they've been conditioned. You can go against the grain by wearing a T shirt and shorts in practice but it does affect the way you're perceived.

Do you have to wear a white coat? No, but you want to dress to impress.

Looking the part is not just an in person thing either. Your website needs to appear professional and modern. Way too many doctors try and build their own site and it ends up looking like a second grader designed it. Don't do that.

Spend the money and get professional photos taken, too. Have a nice head shot, staff photo, and even get pictures of you in action. These go a long way in setting the tone of what people can expect.

As the old saying goes, "you never get a second chance to make a first impression."

## **11) Understanding and Using the Research / Data**

There's a HUGE difference between the following two statements. "Back pain affects over 80% of Americans at some point in their life." "According to Harvard Medical School back pain affects over 80% of Americans at some point in their life."

When you're speaking to patients, people on the street, or posting on social media... include research or name drop a trusted organization to lend credibility to your statement. Doing this also increases certainty for the doctor and patient.

If you make a claim back it up with the appropriate journal article or mainstream news. If you find a great article on an alternative health site scroll down to the citations and look where it's linked to. Post the original link for more credibility.

There isn't a lack of research and evidence regarding the effectiveness of chiropractic. It's very easy to validate what we do from a biomechanical and neurophysiological standpoint. There appears to be a lack of resourcefulness by many doctors in the profession who don't know how to use PubMed.

I'm grateful for those colleagues who are consistently in the trenches conducting research, accumulating data, and sharing case studies in order to move the needle forward. We need to do a better job at getting these findings mass distribution.

This is where strategic social media advertising campaigns come into play. We can flip a switch and get our message in front of the right people in order to shape public opinion. I've helped fellow chiropractors do this for years in their respective markets.

Getting research accepted by major medical journals is nice but there are many gatekeepers and editors that would prefer not to upset the status quo. They have a financial interest in keeping non-drug therapies out of the limelight.

Even though the table is tilted we can still create change, make a big impact, and bring the chiropractic message of health to the forefront of medicine.

The next two things have been discussed by others in the profession so I'm not going to go too in depth. Going back to what I mentioned earlier, though. Status trumps merit. I want you to look around at the society we live in and really think about that for a minute.

## **12) Raising Standards for Admissions, Graduation, and Licensing**

## **13) Professional Unity Which Includes Standardizing Practice Patterns, Language and Being Represented by One Organization**

Does having dozens of variations in chiropractic treatment protocols suggest uncertainty regarding an optimal approach? Many believe so. Does having multiple organizations show how divided we really are?

I'm not here to judge, only to draw attention to these topics.

What about legislation? Is it important? Sure... but it's only a small piece of the overall puzzle. We cannot rely on politicians to save us or determine our destiny. It starts at an individual level by making better decisions, decisions that elevate our status.

I could've listed other things in this whitepaper but these are the main ones that help you engineer authority and gain public trust. If done in a certain way not only will your practice and income grow fast but you'll earn prestige along with respect.

You'll be viewed by the public on the same level or above your medical counterparts.

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If you found this PDF document valuable please share it with other colleagues.

As a chiropractor, international best selling author, philanthropist, and social media revenue strategist, I have 14 years of experience helping doctors like yourself uncover new opportunities that help you reach, serve, and earn more. I regularly train Docs on the tactics, tools, and resources that are working now to produce rapid growth.

Can you do all of this alone without professional guidance? Yes, you could. However, do you have the time to put in hours a day for six to eighteen months and learn, then to establish the right connections? The school of hard knocks can be costly and takes a long time.

On the other hand, you can align yourself with a mentor that's already achieved the notoriety and success you'd like to have. This is the ultimate short cut. This is what my advice, trainings and programs offer.

You're a chiropractor, not an experienced social media expert. Know your limitations and when to enlist help. This can save you headaches, frustration, and wasted time and money.

If perfecting the strategies in this report and the corresponding Internet promotions was easy, every doctor would have a BOOMING practice. They'd also have an additional five/six figure per month cash flow stream on top of the clinic income. If you look around, you'll see this is far from the case. The window of opportunity is shrinking as the web evolves.

The question is, are you evolving with it? Are you doing what it takes to position yourself and brand at the highest level in the mind of the consumer?

If you're ready to get serious in regards to building authority, elevating your status, attracting a tribe of raving fans, more new patients, greater visibility, and more positive recognition from social media, let's have a conversation.

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I hope you found a tremendous amount of value from this free resource. You've now learned many things that the world's highest paid and most respected experts have in common. Get them implemented so you can become more influential in the market you service and maximize your impact / profitability.

This powerful document is applicable to any type of chiropractic practice. If you're new to marketing your office or a seasoned veteran, apply what you've learned here and you'll be off to the races!

With that said, be honest with yourself. If you need professional guidance or accountability to ensure things get done, I'm here for you. Please see the step by step programs below.

Dedicated to your success,

- Dr. Matthew Loop

**PS** – Like this content? As the old saying goes... “You haven't seen anything yet!” Please **SHARE** this cultural authority whitepaper with chiropractic colleagues you want to see prosper this year.



Sustainable success is predictable when you do certain things in a certain way

If you currently own a chiropractic practice I want to invite you to join over 8,200 doctors that currently use our popular *Social Media Elite* outreach and marketing program. This training comes with over 60 VIDEO TUTORIALS that hold you by the hand.

You'll learn which strategies the busiest doctors in the world are using to grow their impact, influence, and monthly collections.

Our top chiropractic offices attract well over 40 new patients per month from sites like Facebook, YouTube, Instagram, and Google. Some clients are bringing in over 100 new patients per month just from social media!

This shows you what's actually possible once you elevate your brand and when the appropriate online marketing systems are in place. Depending on your average case value per new patient, this can dramatically boost your monthly revenue.

*Social Media Elite* works with any type of practice and comes with a six month money back guarantee. See what 37 doctors have to say about this program and learn why so many are raving at <http://DCincome.com/go>

**PPS** - If you're an online entrepreneur, author, coach, consultant, speaker, or sell anything on the internet, you might qualify for one-on-one mentorship. This is for those seeking step-by-step guidance from an experienced entrepreneur that's built multiple 7 figure businesses online.

The one-on-one training comes with an aggressive marketing plan and accountability to ensure your success. Due to high demand there's a three month waiting list for private coaching.

Complete the application found on the following page and you'll be contacted for an interview once a new spot opens-up. You can find more details at <http://DCincome.com/blog/coaching>

If accepted as a client, you'll receive complimentary access to all of our best-selling programs. Weekly calls are recorded as well. Our average coaching client recoups their investment within the first 30 days.

If you're ready for the ultimate VIP / custom experience and want to partake in our most advanced training program here in Atlanta, check-out the exclusive *Total Immersion Day* at this link <http://DCincome.com/blog/total-immersion-day/>

If you're a low-tech chiropractor and would like my team of experts to do your Facebook and Instagram advertising for you, visit <http://Profit365.org> and submit your application today. Exclusive to one doctor per zip code.

Connect with me on Facebook, Instagram, and Twitter at the links below:

<https://www.instagram.com/matthewloop/>

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